



MARKET GUARD™

THE POWER OF KNOWING

The Path To Success...



MARKET GUARD™



Market Guard™ was created with one simple concept in mind: provide clients the highest probability of investment success while helping to protect their life savings along the way. The first rule to making money is to not lose money. Market Guard's primary function is to track investment positions on a daily basis, establish targeted stopping points and signal when to exit the markets and move to cash.

This is easier said than done, as human emotions often affect rational investment decisions, regardless of the investor's level of experience. Jenkins Wealth™ understands the challenges that face investors every day; we created Market Guard to help equip our clients with the necessary intelligence indicators to achieve the level of success they deserve.

Market Guard is a non-emotional, methodical, mathematical algorithm that utilizes a sophisticated set of intelligence indicators Jenkins Wealth calls the Dynamic Wealth Indicator™. This Indicator consists of a custom blend of technical indicators that enables the following important investment decisions to be made without hesitation:

WHEN TO SELL – The Dynamic Wealth Indicator assesses the individual positions in the portfolio and signals the opportune time to divest. Based upon the indicator, it will communicate the quantity of shares to sell in an effort to help protect portfolios from unnecessary losses and volatility.

WHEN TO BUY – The Dynamic Wealth Indicator assesses the individual positions in the portfolio and signals the opportune time to invest. Based upon the indicator, it will communicate the quantity of shares to purchase.

WHEN TO HOLD – The Dynamic Wealth Indicator assesses the individual positions in the portfolio and signals the need to remain invested. Based upon the indicator, it will communicate to hold the current number of shares purchased.

DOWNSIDE PROTECTION — When it comes to investing, the reality is that without some form of downside protection, it is highly improbable that an investor will remain emotionally disciplined. For this reason, our personalized portfolios are equipped with the Dynamic Wealth Indicator, a series of intelligent market indicators that helps protect against market downturns. Jenkins Wealth calls this Market Guard. Market Guard will signal when to buy, specify how long to remain invested and establish a targeted point to exit the markets and move to cash. By fostering the discipline needed to remain in the market, except at only the most dangerous moments, a client could capture bull market runs without suffering seemingly insurmountable financial setbacks, such as those seen in 2008.

TOTAL LIQUIDITY— Life's unpredictability demands flexibility. Our portfolios are designed to provide liquidity, permitting quick access to your money in the event of unexpected financial obligations, real-time emergencies or just the desire to access your money.

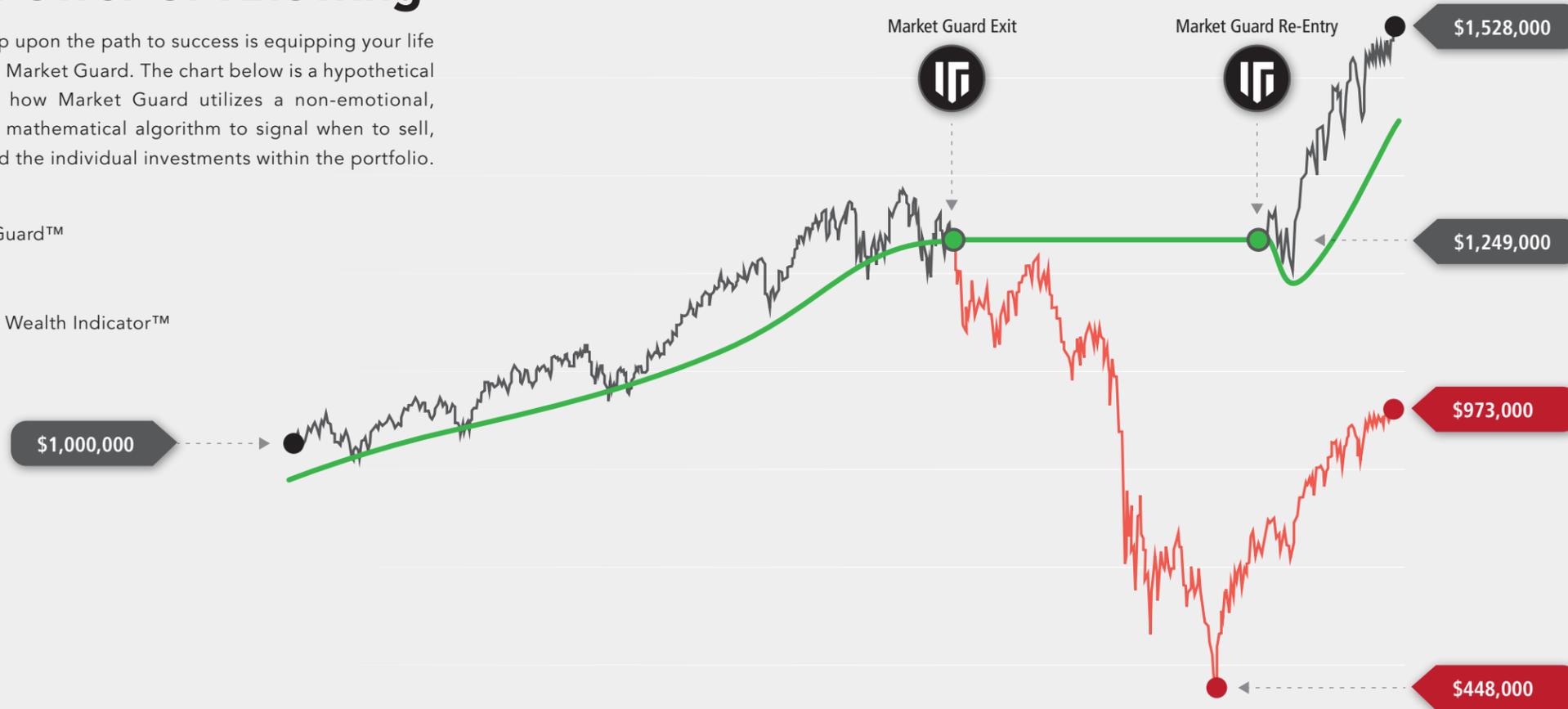
INTELLIGENT ASSET ALLOCATION — Research shows that asset allocation can be one of the most important factors influencing an overall portfolio. According to multiple academic studies, more than 90% of a portfolio's success is determined by asset allocation. How a portfolio is rebalanced, and when, contributes to this success. Our investment portfolios consider both downside risk and upside potential. Your money is too important to invest without an intelligent asset allocation that takes into account all factors and the potential outcomes that may be presented.

MONITOR AND REBALANCING — Jenkins Wealth consistently reviews the investments within the portfolios. Changes to the asset classes are executed when market conditions, coupled with our research and the Dynamic Wealth Indicator, dictate. When it is advantageous, a portfolio will be rebalanced, directing positions into undervalued asset classes and shrinking the overvalued asset classes.

The Power of Knowing

The first step upon the path to success is equipping your life savings with Market Guard. The chart below is a hypothetical example of how Market Guard utilizes a non-emotional, methodical, mathematical algorithm to signal when to sell, buy and hold the individual investments within the portfolio.

- Market Guard™
- S&P 500
- Dynamic Wealth Indicator™



INTELLIGENT DESIGN

The most important step to successful investing is identifying the proper asset allocation to achieve your desired goals. Request a copy of Jenkins Wealth portfolio models.

KEEPING DISCIPLINED

Remaining in the market during periods of normal fluctuation is critical to success. Knowing you are invested with Market Guard can provide peace of mind.

PROTECTING GROWTH

If the intelligence indicators signal to exit the underlying investment position, it will communicate the quantity of shares to sell in effort to help protect the portfolio from unnecessary losses and volatility.

RE-ENTER THE MARKET

When the intelligence indicators signal to re-enter, they will communicate the quantity of shares to purchase.

MONITOR & REBALANCE

A consistent review/monitoring process keep the portfolio's risk and target goals in check.

Staying Connected



Jenkins Wealth is committed to keeping our clients informed. This is accomplished by providing 24/7 access to your most important account information. We also provide Quarterly Reports and Monthly Market Commentary, explaining market conditions and any reallocations that need to take place inside the portfolio. This information is accessed through www.JenkinsWealth.com, where our clients can log into a personal, secured website. Jenkins Wealth understands the need to access information on the go, as well. Our clients can access all portfolio information via smart phones, tablets, text messaging and email.

JenkinsWealth.com



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Jenkins Wealth is a Registered Investment Advisor with the SEC (Securities and Exchange Commission). Investing involves risk including the potential loss of principal. No investment strategy can guarantee a profit or protect against loss in periods of declining values. Opinions expressed are subject to change without notice and are not intended as investment advice or to predict future performance. Past performance does not guarantee future results. Market Guard is an investment strategy developed by Jenkins Wealth. The Dynamic Wealth Indicator is an aggregate of multiple technical indicators selected and evaluated by Jenkins Wealth. This indicator signals when to buy, sell or hold each investment position within the portfolio at the discretion of Jenkins Wealth. Jenkins Wealth CRD #153241 / SEC # 801-110540.

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